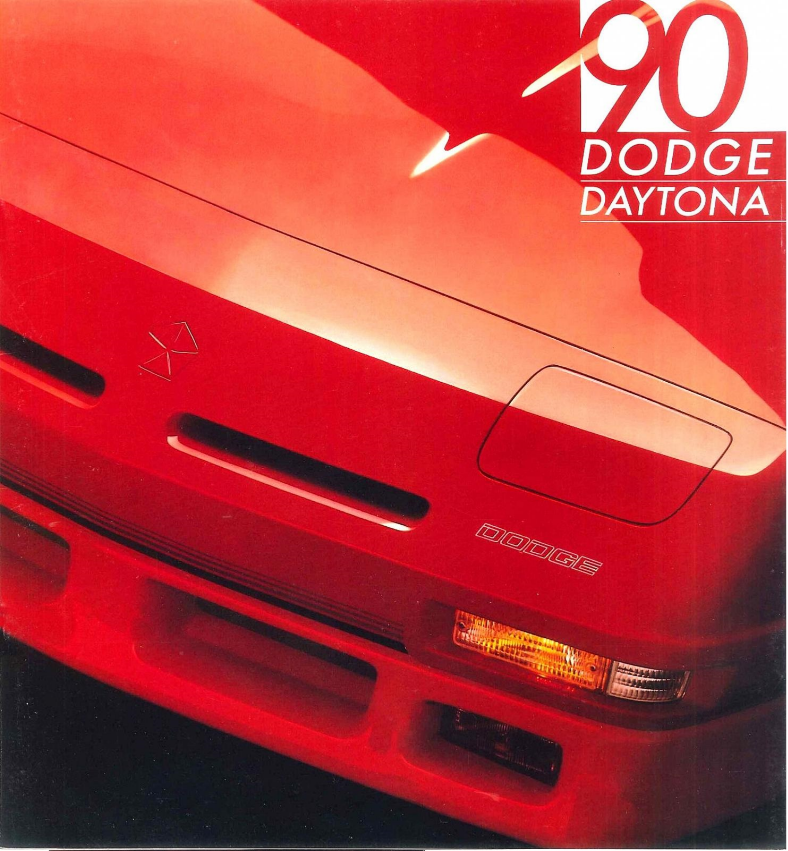
'90

DODGE DAYTONA

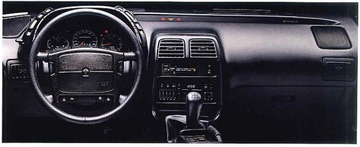


1990 Dodge Daytona. Inspired by the notion that man was meant to fly.

Fasten your seat belt. Your spirit is about to soar. Presenting the new 1990 formation of Dodge Daytonas: Daytona Shelby. Daytona ES Turbo. Daytona ES. Daytona. Each engineered to ride like the wind. Styled to take your breath away.

And Shelby's not the only way to fly. Daytona ES Turbo, Daytona ES and Daytona are all ready for take-off with responsive electronic fuel-injected overhead cam power. Available engines include a high-powered 2.5-liter four-cylinder, a pair of turbos and a V-6…whatever moves you.

Fun-to-run automatic or five-speed manual transaxles bring you up to speed in a hurry. Performance handling and braking



Inside, all offer new racing-inspired cockpits for 1990. Restyled instrument panels execute your flight plan. Contoured buckets help you straighten up and fly right. New sculptured door trims. New overhead and floor consoles. First-class accommodations all the way.

Power hungry? Feast on Daytona Shelby with our hottest and newest power plant going: The 2.2-liter SOHC MPI VNT Intercooled Turbo. It accelerates to full boost up to 50 percent faster than last year's engine. You have ignition.

Daytona Shelby sports a new monochromatic paint treatment this year, too. One color, one great new look. Safety systems are on board for the ride, too. And front-wheel drive keeps you riveted to any runway. In any weather.

2.2-liter VNT turbo engine

The sizzling new Dodge Daytona. Happy landings.

Daytona Shelby is shown in Flash Red Clear Coat. Daytona Shelby interior is shown in Black.

Some of the equipment shown or described throughout this catalog is available at extra cost.

About this catalog. Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

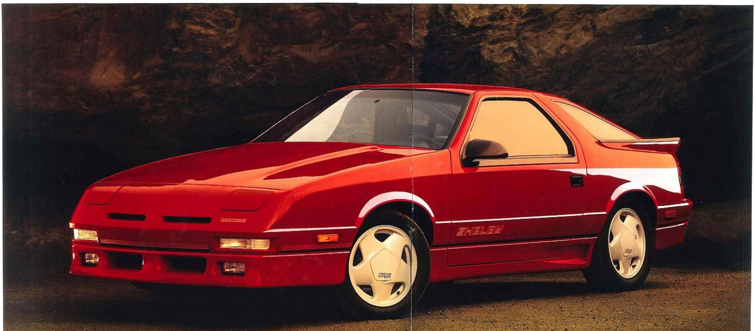
Dodge Daytona Shelby. Condition red.

Some like it hotter. Like you. So fire up Daytona Shelby. And the unbridled excitement of 174 horses, unleashed by a 2.2-liter SOHC MPI VNT Turbo engine with multipoint electronic fuel injection. So hot, it's intercooled. A high-capacity five-speed transaxle makes the perfect running mate.

High performance hardware? Read it and leap.. race-tuned front suspension gas-charged shocks. Power-assisted rack-and-pinion maximum control steering with a tight 14:1 ratio. Oversized solid antisway bars. Ultra-high performance four-wheel power-assisted vented disc brake system. And position-sensitive gas-charged front struts that adjust automatically to road irregularities. It's one of the best-equipped performance cars money can fly.

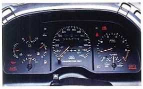
Where the heat meets the street, speed-rated P205/55VR16 unidirectional steel-belted radials make great landing gear. They're mounted on 16" cast aluminum unidirectional "pumper" wheels that actually help cool the brakes. Shelby looks as mean as it acts, too. Its full wraparound front and rear fascias, bodyside ground effects and rear "whale tale" spoiler make a lasting first impression. Add a sleek new monochromatic paint treatment and you pass with flying colors.

Daytona Shelby shown below in Flash Red Clear Coat.



Shelby's new cockpit. It monitors about everything but your pulse rate.

It's only fitting that Daytona Shelby's cabin be brought up to speed for 1990. After all, this is where the power is in your hands.



Shelby's new analog cluster monitors your every move: Turbo boost gauge. 140-mph electromechanical speedometer. Tachometer. And four check gauges that indicate electrical system voltage, engine oil pressure, and so on.

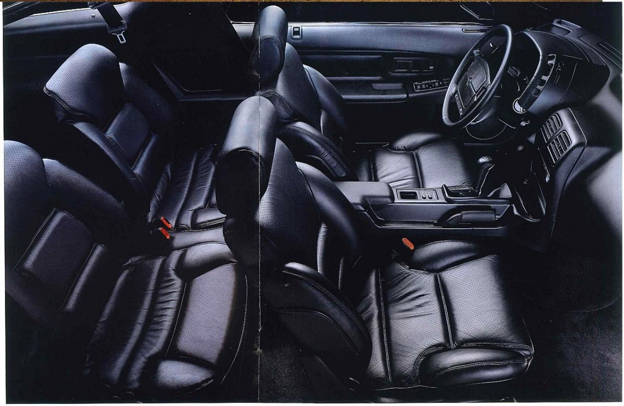
For more inside information, opt for the new overhead console with compass, temperature module, map lamps and storage bins for a garage door opener and sunglasses.

A new power Enthusiast driver's seat bolsters your confidence. While the redesigned instrument panel brings controls for headlamps, windshield wipers and so on closer to where you're sitting.

We've even switched our switches. They're at your fingertips, and you can use your fingertips to operate them—like electronic suspension controls which let you select three distinct ride levels.

Another touch of refreshing news: Shelby's re-engineered climate control system increases air flow —and comfort—throughout the vehicle.

Shelby interior is shown in optional Black leather.



New leather-wrapped steering wheel—you'll love how it feels. And the way it makes you feel. You'll also feel extra safe, thanks to the standard air bag inside the wheel. It provides unsurpassed driver protection.

New steering-wheel-mounted speed control —it's easier than ever to reach and maintain your desired speed, thanks to this conveniently located unit with acceleration and deceleration features.

New Enthusiast driver's seat—Shelby makes you feel like you're on the edge of your seat, but you won't be...thanks to motorized lumbar adjustments and back-wing supports. An eight-way power Enthusiast driver's seat is optional.

Infinity I sound system—listen to this: AM stereo[1]/FM stereo with memory scan, cassette tape player with automatic reverse, and a bi-amplified eight-speaker system in six locations.

Daytona ES, Daytona ES Turbo.

Full throttle thrills.

Daytona ES. Daytona ES Turbo. Fast times, times two.

The ES Turbo, shown in Black Clear Coat, leaves its mark with a gutsy 2.5-liter SOHC MPI Turbo engine. Multipoint electronic fuel injection and twin balance shafts keep things running smoothly. Even during idle time.

Everywhere you turn, ES Turbo is dressed to thrill. Performance handling suspension with high-rate gas-charged position sensitive front struts and rear shocks. Performance-tuned antisway bars and springs. 14:1 quick-ratio power-assisted maximum control steering.

What results is an uncommon bond between human and machine: You drive it, it drives you.

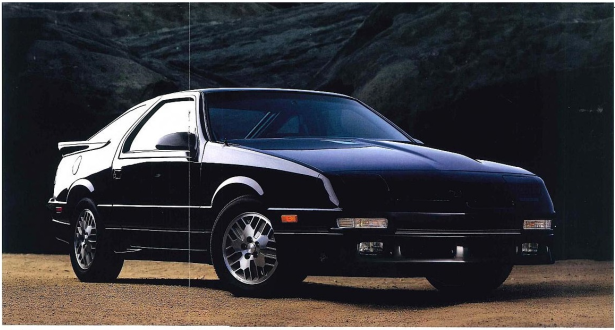
You get the same charge from Daytona ES, even without a turbocharged engine. The standard 2.5-liter SOHC electronic fuel-injected power plant is housed in virtually the same dramatic windswept physique. Ground effects all around. Three-piece rear spoiler. 15-inch Euro cast aluminum wheels. You'll love the way it looks. And the looks you get.

Getting the inside track on ES and ES Turbo is just as much fun. Both offer sport-styled interiors with brand new instrument panels, consoles, and their own unique performance buckets. You're bound to sit up and take notice.

New center console–places the center armrest, parking brake, suspension settings and shifter close at hand.

New center-mounted hand brake lever–right where it should be in a true driver's car.

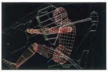
New leather-wrapped five-speed Getrag manual shifter–with precision gating for smooth shifting.



DAYTONA TECHNOLOGY

The Allstate Safety Leadership Award was presented to Chrysler Corporation in recognition of its being the first American carmaker to provide driver-side air bags as standard equipment on all domestic built 1990 Dodge passenger cars.

Driver-Side Air Bag System–Standard on every Daytona, the bag is neatly folded inside the sport steering wheel trim cover. It activates at a 10-mph front-end collision in about 50 milliseconds–just half the time it takes to blink your eye.



Ultra-High Performance Power-Assisted Four-Wheel Disc Brake System– Standard on Shelby, it offers larger calipers and rotors than standard brakes. The numbers: 247.6 square inches of front end and 177.8 square inches of rear brake "swept" area. The result: Shelby stops as well as it goes.

IMSA GTU Racing–Performance runs in the Daytona family. IMSA-modified Daytona Shelbys chase checkered flags from Sebring to Watkins Glen.

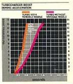
How Daytona earned its wings.

Dodge Daytona. A car that almost begs you to test its mettle. And its metal. The world's most advanced automotive componentry goes into it, so you get more out of it.

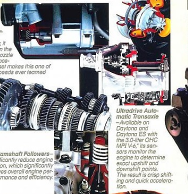
The exhilaration of turbocharged engine breakthroughs. The smooth efficiency of technically honed automatic and manual transmissions. The confident stopping strength of synchronized braking systems. The performance feel of precisely paired handling, steering and suspension teams. And most of all, the feel behind the wheel…at last, you've found a car that knows exactly what you're driving at.

Twin Balance Shafts–The VNT Turbo engine incorporates counter-rotating balance shafts which smooth operation throughout the engine speed range. Porsche 944 shares this exotic technology. But at a very exotic price.

Variable-Nozzle Turbocharger–The heart of the new VNT Turbo engine, it has twelve aerodynamic movable vanes positioned by computer controlled solenoids to optimize power. Think of it as a jockey knowing just when and how hard to whip 174 horses.



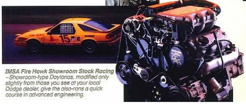
2.2-liter SOHC MPI VNT Intercooled Turbo Engine–Put your foot down. This engine responds, thanks to a variable-nozzle turbocharger (VNT) that accelerates to full boost up to 50 percent faster than the same engine without the VNT. Turbo "lag" is virtually eliminated.



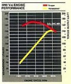
5-Speed High Capacity Close Ratio Manual Overdrive Transaxle–Standard on Shelby, it brings out the best in the car's new variable nozzle turbo engine. The race-tuned Getrag gear set makes this one of the strongest five speeds ever teamed with a four-cylinder engine.

Roller Camshaft Followers–Significantly reduce engine friction, which significantly improves overall engine performance and efficiency.

Ultradrive Automatic Transaxle–Available on Daytona and Daytona ES with the 3.0-liter OHC MPI V-6,* its sensors monitor the engine to determine exact upshift and downshift points. The result is crisp shifting and quick acceleration.



IMSA Fire Hawk Showroom Stock Racing–Showroom-type Daytonas, modified only slightly from those you see at your local Dodge dealer, give the also-rans a quick course in advanced engineering.



3.0-liter OHC MPI V-6 Engine*–Bright alloy aluminum cylinder heads, an overhead camshaft and multipoint fuel injection set 141 wild horses free in Daytona or Daytona ES. Peak horsepower is achieved at 5,000 rpm, peak torque at 2,800 rpm. Put another way…ZOOM!

*Manufactured by Mitsubishi Motors Corporation.

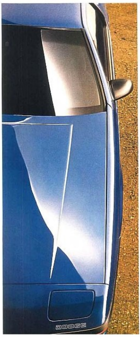
Dodge Daytona. Off you go into the wild blue yonder.

Here's a bolt into the blue. Propelled by a fuel injected 2.5-liter SOHC engine with twin balance shafts. Turbo and V-6 options. Getrag five-speed transaxle. And highway-hugging front-wheel drive.

Quick-ratio, power-assisted rack-and-pinion steering turns in a great performance. Sport suspension with gas-charged position-sensitive front struts, front and rear antisway bars and gas-charged shocks get you over life's ups and downs. And power-assisted front disc and rear drum brakes stop you in your tracks.

Inside, there's lots of great news. Recrafted contoured reclining buckets. New sport steering wheel with an air bag. New analog gauges. New center console. And new instrument panel controls that are easier to reach. And operate.

Dodge Daytona is shown below in Daytona Blue Metallic Clear Coat. But in any color, it's still blue heaven.



283 MLB
DODGE
DAYTONA

Optional Packages

Your best value in ordering available equipment is Daytona's wide selection of optional packages. Savings are realized on these packaged items compared with the cost of purchasing items separately.

Popular Equipment Discount Package
(Available on all Daytona models)*

This package includes air conditioning, automatic door locks, power windows, electronic speed control, dual power remote control heated mirrors, dual map/reading light, underhood light, cargo area light, illuminated ignition-key-slot, glove box light, tilt steering column, and fitted front floor mats.

Automatic Transaxle Package
(Available on Daytona Shelby only)
Includes electronic speed control, 2.5-liter SOHC MPI Turbo engine, performance-tuned stainless Pentasteel exhaust system and the three-speed automatic transaxle with a high-stall torque converter and performance axle ratio. Additional package features include a 90-amp alternator, integral turbo boost gauge, power bulge hood and "Turbo" hood decals.

The Automatic Transaxle Package is a no-charge option and is not available with the 2.2-liter VNT Turbo four-cylinder engine.

Premium Light Package
(Available on Daytona and Daytona ES only)

Includes illuminated entry system and illuminated visor vanity mirrors.

Power Convenience Package
(Available on Daytona and Daytona ES only)

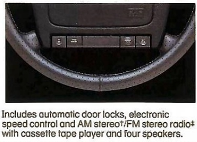
DOOR LOCK
WINDOWS

Includes automatic door locks and power windows. (Power seat not included in package)

V-6 Performance Discount Package
(Available on Daytona ES only)

Includes 3.0-liter OHC MPI V-6 engine with performance-tuned stainless Pentasteel exhaust system, power-assisted Ultra-high-performance four-wheel disc brakes, additional cargo area carpeting over wheelbase, automatic door locks, Enthusiast bucket seats—cloth with driver-side power lumbar and back wing-support adjustments, door map pocket, leather-wrapped steering wheel, performance handling suspension, power windows, Chrysler Infinity I Sound System AM stereo*/FM stereo with cassette tape player, seek-and-scan, and eight speakers in six locations.

Value Package††
(Available on Daytona and Daytona ES only)

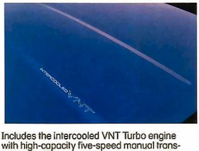


Includes automatic door locks, electronic speed control and AM stereo†/FM stereo radio‡ with cassette tape player and four speakers.

Security Package
(Available on Daytona ES Turbo and Daytona Shelby only)

Includes illuminated entry system and antitheft alarm for doors and hood, featuring horn pulse, park lamps flash and disabled ignition.

C/S Competition Package
(Available on Daytona only)



Includes the intercooled VNT Turbo engine with high-capacity five-speed manual transaxle, set of four 15-inch by 6.5-inch cast aluminum road wheels, Shelby-type maximum performance suspension, Ultra-high-performance four-wheel disc brakes, tilt steering column, rear deck spoiler, C/S "badging," turbo boost gauge, power bulge hood with "VNT Intercooled" decals, performance-tuned stainless Pentasteel exhaust, and Goodyear Eagle GT P225/50VR15 speed-rated unidirectional performance radial tires (set of four).

Overhead Convenience Package
(Available on Daytona ES, Daytona ES Turbo and Daytona Shelby only)

Includes overhead console with sunglass and garage door opener storage, electronic compass, outside temperature display, and dual illuminated visor vanity mirrors.

*Some items in package are standard on ES Turbo and Shelby.
†Some AM stereo broadcasting may not be compatible with this radio. ‡See Radio Section for complete description.
§Leather-wrapped steering wheel shown is not part of package.

Standard and Optional Equipment

	Daytona	Daytona ES	Daytona ES Turbo	Daytona Shelby
Accelerator Pedal–Heel-and-toe design (w/manual transaxle only)	S	S	S	S
Aero Ground Effects–Mounted on lower bodyside	NA	S	S	S
Air Conditioning[1]	P	P	P	P
Air Dam–Front: includes integral fog lights	NA	S	S	S
Brakes–Vented disc front; drum-type rear: power-assisted	S	S	NA	NA
Brakes–Ultra-high-performance larger diameter vented front and rear discs: power-assisted	P	E	S	S
Cargo Compartment Dress-up–Includes additional carpeting on rear wheel-housings and lower hatch area	NA	P	S	S
Console–Overhead: dome lamp; electronic compass; garage door opener and sunglass storage; map/reading lights; outside temperature display	NA	E	P	P
Console–With center armrest and hidden storage, ash receiver, cassette holder, cigar lighter, coin holder, heater controls, radio, shifter, park brake handle	S	S	S	S
Corrosion Protection–Urethane coating on lower body panels; extensive use of galvanized steel	S	S	S	S
Defroster–Rear window: electric	S	S	S	S
Door Locks–Power	P	P	P	P
Exhaust System–Stainless Pentasteel	S	S	NA	NA
Exhaust System–Performance-tuned; stainless Pentasteel	P	P	S	S
Floormats–Front, fitted, with logo	P	P	P	P
Fuel Filler Door–Remote release	S	S	S	S
Glass–Tinted: all windows	S	S	S	S
Headlights–Halogen: dual	S	S	S	S
Instrument Cluster–Electromechanical: includes 140-mph speedometer, tachometer, trip odometer; gauges for voltage, coolant temperature, oil pressure, fuel level; warning lights/symbols for air bag system malfunction, brake system, low fuel, check engine, high beams on, low oil pressure, seat belt unfastened, fog lamps and turbo-boost (if equipped)	S	S	S	S
Liftgate Release–Remote	S	S	S	S
Lights–Cargo area, dual map/reading, glove box, underhood	P	P	S	S
Mirrors–Exterior, manual remote control, left and right	S	S	S	S
Molding–Bodyside protective 360° wrap	S	NA	NA	NA
Radio–AM stereo[2]/FM stereo: electronically tuned; with four speakers[3]	S	S	NA	NA
Radio–AM stereo[2]/FM stereo: electronically tuned; cassette tape player with four speakers[3]	E	E	NA	NA
Radio–Chrysler Infinity I Sound System, AM stereo[2]/FM stereo: electronically tuned; with seek-and-scan, electronic cassette tape player with tape program music search, and eight speakers in six locations[3]	E	E	S	S
Radio–Chrysler Infinity II Sound System, AM stereo[2]/FM stereo: includes all the features of the Chrysler Infinity I Sound System plus a five-band electronic graphic equalizer and eight speakers in six locations[3]	E	E	E	E
Safety Restraint–Front/rear seat shoulder and lap belts, driver-side air bag	S	S	S	S
Security System	NA	NA	P	P
Speed Control–Electronic, steering wheel-mounted switches	E	E	P	P
Spoilers–Rear liftback and quarter panel extensions	P	S	S	S
Steering–Rack-and-pinion, 14:1 ratio: power-assisted, maximum control	P	S	S	S
Steering Column–Tilt	P	P	S	S
Steering Wheel–Four-spoke: leather-wrapped (with air bag)	NA	P	S	S
Steering Wheel–Four-spoke: soft-feel rim (with air bag)	S	S	NA	NA
Sun Visors–Vanity mirrors both sides	S	S	S	S
Suspension–Sport: gas-charged position-sensitive struts front, trailing arm rear; front solid/rear tubular antisway bars; gas-charged shocks	S	S	NA	NA
Suspension–Performance-handling: gas-charged position-sensitive struts; higher control gas-charged rear shocks with front solid/rear tubular antisway bars; increased spring rates	P	P	S	NA
Suspension–Driver selectable; console-mounted switches	NA	NA	NA	S
Suspension–Maximum performance: performance-tuned position-sensitive struts and shocks, spring rates, and large solid antisway bars	P	NA	NA	S
Tire–Spare: compact; limited service	S	S	S	S
Tires–P185/70R14 steel-belted all-weather radial black sidewall (set of four)	S	NA	NA	NA
Tires–P205/60R15 steel-belted radial all-weather performance black letter (set of four)	P	S	S	NA
Tires–P205/55VR16 unidirectional steel-belted radial speed-rated performance-handling raised black letter (set of four)	NA	NA	NA	S
Tires–P225/50VR15 unidirectional steel-belted radial speed-rated performance handling raised black letter (set of four)	P	NA	NA	NA
Tonneau Cover (Daytona logo)	E	S	S	S
Wheel Covers–14-inch Venturi-style (set of four)	S	NA	NA	NA
Wheels–14-inch aerostyled steel (set of four)	E	NA	NA	NA
Wheels–14-inch by 6-inch cast aluminum teardrop five-spoke (set of four)	E	NA	NA	NA
Wheels–15-inch by 6-inch Euro cast aluminum (set of four)	P	S	S	NA
Wheels–15-inch by 6½-inch cast aluminum minilite (set of four)	P	NA	NA	NA
Wheels–16-inch by 6-inch cast aluminum unidirectional "pumper" (set of four)	NA	NA	NA	S
Windows–Power	P	P	P	P
Windshield Wipers–With intermittent wipe and electric washers	S	S	S	S
Wiper–Liftback; with fixed intermittent wipe and electric washer	E	E	E	E

S–Standard. E–Extra cost. NA–Not available. P–Package only.

[1] There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details.

[2] Some AM stereo broadcasting may not be compatible with this radio.

[3] See RADIO SECTION for complete descriptions.

Standard Safety Features

• Air bag steering wheel • Antitheft labeling on 14 major components • Antitheft liftback lock • Backup lights • Brake fluid pressure loss warning light (also serves as indicator when parking brake is applied) • Double ball-joint rearview mirror mount • Dual braking system with separate brake fluid reservoirs in the master cylinder • Dual throttle return springs • Electric windshield washers • Energy-absorbing instrument panel and sun visors • Energy-absorbing instrument column and steering wheel • Fade-resistant vented front disc brakes • 5 mph, double-protection bumpers • Flashing front side marker lights • Front seat head restraints • Glare reduction measures for instrument panel, steering wheel, and windshield wipers • Glare reduction measures for windshield header and roof • Hazard warning flasher system • Headlight and wiper circuit breakers with automatic reset • Ignition and steering column lock • Impact-actuated fuel supply shutdown relay • Inside and outside rearview mirrors • Interlocking door latches • Key-left-in-ignition warning • Recessed inside door release handles • Reinforced windshield header and roof • Resilient window crank knobs • Squeeze-type box lock • Safety-rim wheels • Seat belt reminder system • Seatback latches on folding front seats • Shatter-resistant glass • Side door beams • Side marker lights and reflectors • Supplemental center high-mounted stoplight • Supplemental restraint system • Turn signals with lane-change feature and day/night flash/pass feature

Color Combinations

	MODELS				
EXTERIOR PAINT COLOR	Daytona	Daytona ES	ES Turbo	Shelby	Interior Trim Color
Black–Clear Coat (PX8)	X	X	X	X	Med. Light Quartz
	X	X	X	X	Black
Black Cherry–Pearl Coat (PM9)	X				Bordeaux
	X				Med./Light Quartz
Twilight Blue–Pearl Coat (PC7)*	X				Med./Light Quartz
Daytona Blue Metallic–Clear Coat (PB4)	X	X	X	X	Med./Light Quartz
	X	X	X	X	Black
Claret Red–Pearl Coat (PM4)*	X				Bordeaux
	X				Med./Light Quartz
Flash Red–Clear Coat (PR3)	X	X	X	X	Med./Light Quartz
	X	X	X	X	Black
Platinum Silver Metallic–Clear Coat (PD1)*	X				Med./Light Quartz
	X				Black
Bright White–Clear Coat (PW7)	X			X(1)	Bordeaux
	X			X	Med./Light Quartz
Black–Clear Coat/Med. Quartz Clear Coat (6DX)		X	X		Med./Light Quartz
		X	X		Black
Daytona Blue Clear Coat/Platinum Silver Clear Coat (6BS)		X	X		Med./Light Quartz
		X	X		Black
Flash Red Clear Coat/Platinum Silver Clear Coat (6DR)		X	X		Med./Light Quartz
		X	X		Black
Bright White Clear Coat/Med. Quartz Clear Coat (6WD)		X	X		Bordeaux
		X	X		Med./Light Quartz

*Extra cost

(1) Includes white wheels on Shelby model

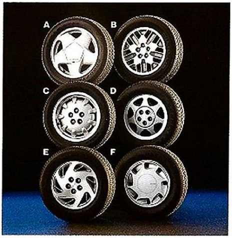
Dimensions, Weight, and Capacity‡

	Daytona	Daytona ES	Daytona ES Turbo	Daytona Shelby
Length	179.2"	179.2"	179.2"	178.4"
Width	69.3"	69.3"	69.3"	69.8"
Height	50.1"	50.1"	50.1"	50.7"
Wheelbase	97.0"	97.0"	97.0"	97.0"
Turning Diameter	34.0'†	38.0'	38.0'	38.0'
Curb Weight (estimated)	2,798 lbs	2,873 lbs	3,004 lbs	3,030 lbs
Cargo Capacity* (cu ft)	17.1/ 33.0	17.1/ 33.0	17.1/ 33.0	17.1/ 33.0
Passenger Capacity	4	4	4	4
Fuel Capacity (gallons)	14	14	14	14

*Rear seatback up/rear seatback down.

†40.5 feet with C/S Competition Package. 38.0 feet with C/S Performance Package.

‡Preliminary



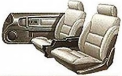
Wheels and wheel covers (set of four)
• A) 16-inch cast aluminum unidirectional • B) 15-inch Euro cast aluminum • C) 15-inch cast aluminum minilite • D) 14-inch aerostyled steel • E) 14-inch cast aluminum teardrop • F) 14-inch Venturi-style wheel cover

Interior Trim

Standard on Daytona and Daytona ES: Cloth with vinyl trim bucket seats. Available in Black, Bordeaux, Med/Light Quartz.

Standard on Daytona ES Turbo, Daytona Shelby; Available on Daytona ES: Cloth Enthusiast bucket seats. Available in Black, Bordeaux, Med/Light Quartz.

Optional on Daytona ES, ES Turbo and Daytona Shelby: Cloth with vinyl trim power Enthusiast bucket seats. Available in Black, Bordeaux, Med/Light Quartz.



Optional on Daytona ES, ES Turbo and Daytona Shelby: Sport leather with vinyl trim power Enthusiast bucket seats. Available in Black, Bordeaux, Med/Light Quartz.

COLOR COMBINATIONS	DAYTONA WITH C/S COMPETITION OR C/S PERFORMANCE PACKAGES	INTERIOR TRIM COLOR
Black–Clear Coat (PX8)	X	Med./Light Quartz
	X	Black
Daytona Blue Metallic–Clear Coat (PB4)	X	Med./Light Quartz
	X	Black
Flash Red–Clear Coat (PR3)	X	Med./Light Quartz
	X	Black
Bright White–Clear Coat (PW7)	X	Bordeaux
	X	Med./Light Quartz

Daytona interior, shown above in Medium/Light Quartz.

Daytona Power Trains[1]

Type	Displacement	Bore & Stroke	Compression Ratio	Horsepower SAE Net @ RPM	Torque SAE Net @ RPM	Transaxle Availability
Four-cylinder SOHC multipoint electronic fuel injection intercooled VNT Turbo[2]: standard Daytona Shelby	2.2-liter (135 CID)	3.44" x 3.62"	8.0:1	174 hp @ 5,200	210 lb-ft @ 2,400	High-capacity five-speed close-ratio manual overdrive (2.74 OTGR): standard in Daytona Shelby and C/S Competition Package Daytona
Four-cylinder SOHC multipoint electronic fuel injection Turbo[2]: standard Daytona ES Turbo; no-cost option Daytona Shelby	2.5-liter (153 CID)	3.44" x 4.09"	7.8:1	150 hp @ 4,800	180 lb-ft @ 2,000	Five-speed close-ratio manual overdrive (2.51 OTGR): standard in ES Turbo and C/S Performance Package Daytona
						Three-speed automatic (3.02 OTGR): optional Daytona and ES Turbo Daytona; no-cost option Daytona Shelby[3]
Four-cylinder SOHC single-point electronic fuel injection: standard Daytona, Daytona ES	2.5-liter (153 CID)	3.44" x 4.09"	8.9:1	100 hp @ 4,800	135 lb-ft @ 2,800	Five-speed close-ratio manual overdrive (2.51 OTGR): standard Daytona, Daytona ES
						Three-speed automatic (3.02 OTGR): optional Daytona, Daytona ES
Six-cylinder (V6) SOHC multipoint electronic fuel injection: optional Daytona, Daytona ES.	3.0-liter[4] (181 CID)	3.59" x 2.99"	8.9:1	141 hp @ 5,000	171 lb-ft @ 2,800	Five-speed close-ratio manual overdrive (2.51 OTGR) optional: Daytona, Daytona ES
						Four-speed ultradrive automatic (2.36 OTGR) optional: Daytona, Daytona ES

OTGR–Overall top gear ratio. [1]Emissions controls and testing required at extra cost on all vehicles registered in California; not available otherwise. [2]Trailer towing is not recommended for vehicles equipped with turbocharged engine, and such use may damage engine and invalidate warranty. Premium unleaded fuel is recommended. [3]2.5L Turbo engine replaces 2.2L Turbo when automatic transaxle is specified for Daytona Shelby. [4]Manufactured by Mitsubishi Motors Corporation.

Exterior Paint Colors:

Daytona

🟥
- Flash Red Clear Coat

🟦
- Twilight Blue Pearl Coat*†

⬛
- Black Clear Coat

🟦
- Daytona Blue Metallic Clear Coat

- Bright White Clear Coat

⬛
- Black Cherry Pearl Coat*

🟫
- Claret Red Pearl Coat*†

⬜
- Platinum Silver Metallic Clear Coat*†

Daytona ES/Turbo

🟥
- Flash Red Clear Coat

⬛
- Black Clear Coat

🟦
- Daytona Blue Metallic Clear Coat

Daytona Shelby

🟥
- Flash Red Clear Coat

🟦
- Daytona Blue Metallic Clear Coat

⬛
- Black Clear Coat

- Bright White Clear Coat

Accent colors are available and used on Daytona ES and ES Turbo. *Extra cost. †Not available with C/S Performance/Competition Packages. Clear Coat finish is standard on every 1990 passenger car built by Chrysler Motors. Due to printing limitations, the colors shown will vary slightly from actual hues. See your Dodge dealer for accurate color chips.

Consider Leasing.
Many of today's new car prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Daytona usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new car purchase. Ask your dealer for details.

Chrysler Credit Financing
Chrysler Credit offers a variety of finance programs that will help make your new Dodge even more affordable. These special finance and leasing programs are designed to meet the needs of today's automotive buyer. They include Gold Key Lease, America's Choice Payment Plan, College Graduate Plans, Retail Financing, and more. Ask your salesperson for details.

Chrysler Purchase Assistance Program for the Physically Challenged
Cash reimbursements of up to $500 are available for qualified adaptive driving devices on 1990 Chrysler Motors cars and trucks. For further information, contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER at 1-800-255-9877.

7/70 Power Train Limited Warranty
Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles. A deductible applies. See your dealer for a copy of the warranty.

7/100 Anticorrosion Limited Warranty
Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles. See your dealer for a copy of the warranty.

Optional Service Contract
Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.

Certain models, packages, and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.

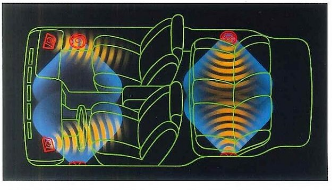
Buckle Up For Safety.

All product illustrations and specifications are based on current information at the time of publication approval. Although descriptions are believed correct, accuracy cannot be guaranteed. Chrysler Motors reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models. See your dealer for the latest information.

MOPAR parts are engineered by Chrysler Motors for use in your new Dodge Daytona. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

Form No. 81-205-0252 8/89 (275M) Litho in U.S.A.

Daytona with C/S Competition Package shown above in Bright White Clear Coat.



Infinity Speaker System
High frequency tweeters provide sound clarity, while woofers add maximum sound projection and consistency.
Rear speakers with co-axially mounted woofers and dome-shaped tweeters, assure clear and balanced sound reproduction at all frequencies.

Chrysler Infinity I Sound System

VOL
TUNE
1
2
3
4
5
12:00
BASS
TREBLE
ON OFF
AM FM
Infinity
CHRYSLER
EJT
NR
SEL
SET

(Available on Daytona and Daytona ES, standard on Daytona ES Turbo and Daytona Shelby)
AM stereo*/FM stereo electronically tuned; with memory scan, up-and-down seek-and-scan, Dynamic Noise Reduction†; electronic cassette tape player with automatic reverse, true fast-forward and rewind, automatic metal tape sensor, tape program music search, Dolby B‡ Noise Reduction, joystick balance/fader speaker control, Chrysler Infinity bi-amplified eight-speaker system in six locations; integral digital clock.

Sounds of Pleasure

AM Stereo*/FM Stereo Radio

12:00
CHRYSLER
VOL
BAL
AM/FM
SEL
SET
NR
TUNE
FADE
BASS
TREBLE

(Standard on Daytona and Daytona ES)
AM stereo*/FM stereo radio electronically tuned with Dynamic Noise Reduction† with four speakers and integral digital clock.

AM Stereo*/FM Stereo Radio With Cassette Tape Player

12:00
CHRYSLER
VOL
BAL
AM/FM
SEL
SET
NR
TUNE
FADE
BASS
TREBLE

(Optional on Daytona and Daytona ES)
AM stereo*/FM stereo: electronically tuned, with Dynamic Noise Reduction†, cassette tape player with automatic reverse and locking fast-forward and rewind, bass/treble slide control, four-speaker system instruction/demonstration tape with musical selections and dry-type cleaner integral with tape leader, supplied with this audio system; integral digital clock.

Chrysler Infinity II Sound System

12:00
Infinity
CHRYSLER
AM
FM
SET
VOL
TUNE
EJT
FF
RW
T/F
NR

(Available on all Daytona models)
AM stereo*/FM stereo radio, electronically tuned; with Dynamic Noise Reduction†; electronic cassette tape player with automatic reverse, true fast-forward and rewind, automatic metal tape sensor, tape program music search, Dolby B‡ Noise Reduction and five-band electronic graphic equalizer, joystick balance/fader speaker control, Chrysler Infinity bi-amplified eight-speaker system in six locations; integral digital clock.

*Some AM stereo broadcasting may not be compatible with this radio.
†Dynamic Noise Reduction (DNR) is a trademark of National Semiconductor Corporation.
‡Dolby B is a trademark of Dolby Laboratories.

"Everybody today talks about building a better America, but to do that somebody has to dare to be different.

In the automotive industry, however, one division has consistently been the first to go where no others have gone before...all in the attempt to build a better automobile. That division is Dodge, the performance division of Chrysler Motors.

It was Dodge that was first to marry front-wheel drive technology to turbocharged engine technology. It was Dodge that was the first to back the quality of its cars with a 7/70 Protection Plan. It was Dodge that first developed a fully adaptive electronic automatic transaxle and now the first to equip a passenger vehicle with a variable nozzle turbocharger. As we enter the final decade of this century with a wide variety of new technologies and an obsession to be number one in customer satisfaction, Dodge will continue to shatter old ideas, establish new standards, and dare to be different.

Is it any wonder then that Dodge has become the fastest growing car and truck division in America?"

Lee A. Iacocca

THE NEW SPIRIT OF DODGE
THE PERFORMANCE DIVISION OF CHRYSLER MOTORS